



Media release
14 May 2008

Live betting on FA Cup Final

The TAB is to offer live betting on one of the biggest events on the European sporting calendar, the FA Cup Final. This Sunday's clash will see Cardiff City vs Portsmouth for the first time in The Cup's 127 year history at Wembley Stadium.

Head of the TAB Sportdesk, Paul Lally, said "live betting on The Cup will add to the intensity of the match. Customers will be able to place a bet on the match based on what's actually happening on the field, in real time."

"Match factors such as the players' state of mind, the momentum of the game and the score will all influence how we set the odds."

"This will be the Welsh club's first Final appearance since Fred Keenor captained the side that took The Cup out of England for the first and only time in 1927 and they will be hungry to get up on the English."

Live betting on head to head options will be available from 2am, Sunday 18 May through TAB Internet, Phonebet and Touch Tone wagering channels.

Since January, the TAB has offered live betting on head to head options on the Australian Tennis Open, Miami Masters, National Bank Cricket Series, Friday night Super 14 matches, NBA Basketball and Major League Baseball.

Live betting is already commonplace in other wagering jurisdictions such as the United Kingdom and the TAB is looking at opportunities to extend its live betting options to Rugby League and Australian Rules Football.

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About New Zealand Racing Board wagering channels

The New Zealand Racing Board provides a number of different ways to place a bet. With options such as TAB outlets, Internet, Skybet, Touch Tone, Phonebet and at the racetrack, it has never been easier.

- Internet: www.tab.co.nz
- Touch Tone: Freephone 0800 10 20 33
- Phonebet: Freephone 0800 10 20 30
- Skybet: Trackside & Sky Sport 1,2 & 3