



Media release
28 March 2008

TRACKSIDE LIVE FROM DUBAI WORLD CUP

Trackside crosses live to Dubai this Sunday for the world's richest raceday, the Dubai World Cup meeting. In its 13th year, the seven race meeting, with stakes totalling US\$21.25 million, attracts horses representing trainers from as many as 16 countries including New Zealand's Mercedes Horse of the Year, Seachange.

The big race, the Dubai World Cup, spans a distance of two kilometres (one mile, two furlongs) and is classified a Group 1 Flat Race. The race is run on dirt for four-year-old thoroughbreds and above and carries a purse of US\$6 million.

Chief supporting races are the US\$5 million Dubai Duty Free and the US\$5 million Dubai Sheema Classic - the two richest races run on turf, anywhere in the world. Also on the card are the Dubai Golden Shaheen and UAE Derby, both worth US\$2 million, and the US\$1 million Godolphin Mile.

New Zealand Racing Board Racing Manager, Michael Dore, said "there will be plenty of Kiwi interest in this meeting with five year old champion mare Seachange challenging top-class fillies, Darjina, Finsceal Beo, Vodka, West Wind and Majestic Roi for a world crown in the 1,777m Dubai Duty Free run at 4.55am at Nad Al Sheba."

"This year, for the first time, Kiwi punters placing win, place and quinella bets on these races will bet into the commingled New Zealand and Australian SuperTAB pool," said Mr Dore.

Radio Trackside and Trackside Television will provide the latest information and interviews from Dubai leading up to the event. Trackside Television will cross live to Dubai from 2am on Sunday 30, following extended Australian racing coverage. Trackside Television will continue the live broadcast through to 7am.

Dedicated sports commentary show, BSport, will also be broadcasting interviews and information updates from Dubai. BSport incorporates both breakfast and late morning shows Monday through Friday and a Sunday morning breakfast show. It has a strong focus on international sport, delivering informed commentary on North American and global sports events as well as high profile racing events. BSport broadcasts on the national Radio Trackside frequencies.

Totalisator betting, commingled with Tabcorp, will be available through the New Zealand Racing Board's Internet, Touch Tone, Phonebet and Skybet channels from 8.30am Saturday 29 March until 6.30am Sunday 30 March. Customers can place bets on the Dubai World Cup meeting in TAB retail outlets during normal business hours on Saturday 29 March.

To accommodate the extended hours the NZ Racing Board is delaying its end of day computer reconciliation. This delay will result in TAB Internet, Phonebet, Touch Tone and Skybet wagering channels being unavailable between 7am and 9am on Sunday 30 March.

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For more information contact:

Michael Dore

Racing Manager

New Zealand Racing Board

Tel: 04 576 6890

Michael.dore@nzracingboard.co.nz

About New Zealand Racing Board wagering channels

The New Zealand Racing Board provides you with a number of different ways to place a bet. With options such as TAB outlets, Internet, Skybet, Touch Tone, Phonebet and at the racetrack, it has never been easier.

- Internet: www.tab.co.nz
- Touch Tone: Freephone 0800 10 20 33
- Phonebet: Freephone 0800 10 20 30
- Skybet: Trackside & Sky Sport 1,2 & 3