



Media release
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SuperTAB pool rewards Kiwi punters

Combined betting pools and a strong contingent of New Zealand bred, trained and owned horses provided plenty of entertainment for Kiwi punters in this year's Melbourne Cup Carnival.

The New Zealand Racing Board's Racing Manager, Michael Dore, said this year's Melbourne Cup offered an added bonus for Kiwi punters through the introduction of commingled pools.

"For the first time ever, Kiwi punters were able to bet into the combined New Zealand and Australian SuperTAB pool which provided much better opportunities to follow New Zealand bred, trained and owned horses.

"The combined SuperTAB win pool for the Melbourne Cup was \$24.65 million compared to the New Zealand TABs \$3 million win pool the previous year. This made a big difference to dividends, for example, Kiwi punters placing a bet on Efficient to win the Melbourne Cup received a dividend of NZ\$ 22.40 – if it had been a stand alone New Zealand pool Kiwi punters would have received NZ\$19.80.

"Similarly, had Sculptor won the Melbourne Cup Kiwi punters would have received NZ\$24.90 for a win compared to NZ\$7.10 in a stand alone New Zealand pool.

"Sculptor's success in the SAAB Quality and Efficient's big win in the 2007 Emirates Melbourne Cup also saw Kiwi punters finally get one up on the Aussies claiming a sizeable share of the SuperTAB pool between both feature races," said Michael.

A total of \$7.3 million was bet with the New Zealand TAB on the Melbourne Cup. More than 12,000 punters chose to place their bets via the TABs internet wagering channel www.tab.co.nz.

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